



2016 Sponsorship & Marketing Opportunities



The St. Louis chapter of the Association of Fundraising Professionals (AFP) is the premier professional association for individuals and organizations responsible for generating philanthropic support for a wide variety of nonprofit and charitable organizations.

AFP's mission is to encourage excellence in fundraising by providing education, training, research and advocacy. With more than 233,000 members and 232 chapters worldwide, AFP is dedicated to advancing ethical and effective fundraising practices.



AFP offers three major programs to support and celebrate philanthropy in St. Louis:

- Monthly educational seminars, webinars, and luncheons featuring expert speakers on topics unique to fundraising professionals;
- The annual Gateway Conference on Philanthropy, (August 31, 2016) a full day of world-class, professional learning opportunities, including a leading keynote speaker, resource fair, and 20 breakout sessions covering best practices, case studies and new ideas;
- The National Philanthropy Day Luncheon (November 10, 2016), a special event that honors the people and organizations who positively impact nonprofit organizations throughout the St. Louis region, improving the quality of life for all people.



As a sponsor of any AFP St. Louis Program, your company or brand will reach:

- More than 400 area chapter members, most of whom are development professionals employed by some of St. Louis' largest nonprofits: hospitals, charities, schools and universities, cultural institutions, and more;
- Nonprofit executives and presidents;
- Area philanthropists, corporate leaders, and foundation executives and trustees who attend National Philanthropy Day and other events;
- Innovators in the nonprofit realm who are bringing together our region's startup spirit with new practices in nonprofit management and philanthropic investment.



NATIONAL PHILANTHROPY DAY 2016

Thursday, November 10
Doubletree by Hilton Hotel
Chesterfield, Missouri



The National Philanthropy Day Luncheon celebrates the time, passion, and dedication of our region's most inspiring fundraisers and philanthropists.

A cocktail hour precedes the luncheon and awards ceremony, which is attended by more than 300 nonprofit executives, philanthropists, honorees, and their families.



Awards are given for Outstanding Volunteer, Philanthropist, Corporate Philanthropic Program, Fundraising Executive, Youth in Philanthropy, and Young Professional, as well as the Spirit of Philanthropy Award and the Lifetime Achievement Award.

Nominations for the 2016 awards will be accepted through mid-July and announced in October.





National Philanthropy Day Sponsorship Levels and Benefits

	Keynote Sponsor (One Available)	Presenting Sponsor (One Available)	Award Sponsor (Eight Available)	Platinum Sponsor	Diamond Sponsor	Patron Sponsor
	\$10,000	\$10,000	\$5,000	\$3,000	\$1,500	\$750
Delivery of Speaker Introduction	X					
Invitation to Private Reception with VIP Guest	X	X	X	X		
Recognition in Event Welcome	X	X	X			
Premium Event Sign Recognition	X	X				
NEW Video of sponsor's personal message during program	X	X				
Introduce Award Recipient			X			
Recognition in ads and media exposure in all press releases	X	X	X			
Logo on electronic invitations	X	X	X	X		
Logo on looping video prior to luncheon	X	X	X	X		
Logo and website link on AFP event site	X	X	X	X	X	
Program Ad	Full Page	Full Page	1/2 Page	1/2 Page	1/4 Page	1/4 Page
Table Signage	X	X	X	X	X	X
Complimentary Tickets	10	10	10	10	10	2



To secure your sponsorship, or for any questions,
please contact

Brigid Flynn
Chair, Sponsorship Committee
(314) 771-4484
bflynn@towergrovepark.org